

Iowa Alliance in Home Care 2012-2015 Strategic Plan - Pillars of Success

PEOPLE/MEMBERSHIP - Recruit & Retain engaged shapers of Home Health Experts who focus on high clinical outcomes and fiscal responsibility of health care dollars.

Membership Engagement & Retention



SERVICE - Meet or Exceed the needs of our members through Advocacy, Education and Leadership

Unified VOICE of the Industry



QUALITY - Support the membership to meet or exceed national quality or industry patient-centered outcome measures

Iowa Home Health Standards



FINANCIAL - Ensure financial viability through a culture of financial discipline

Sustainable Operations



GROWTH - Achieve a high volume of home health stakeholders

Integration Opportunities